

2014

# Largo Community Ministries Partnership Engagement Strategy

**“Innovation to Community Development”**

LARGO COMMUNITY MINISTRIES

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## **Purpose**

The purpose of Largo Community Ministries' Partnership Engagement Strategy is to facilitate meaningful relationships/partnerships with growing or established organizations primarily for the 5 year "21<sup>st</sup> Century Community Learning Centers" Funding Opportunity. Any partnership LCM establishes is not subjected to this sole opportunity, but an entrée of annual funding streams. These opportunity are approaching fast and is very technical in terms of preparation. Therefore, we would like to build a network of organizations/institutions that can offer innovative services or able to provide services for program components we have already implemented.

### ***Other Important Points:***

- ❖ *Using and leveraging our own resources and strengths*
- ❖ *Learning from the other organization's strengths*
- ❖ *Operating more efficient programs*
- ❖ *Operating more diverse programs*
- ❖ *Developing new networks and new audiences*

## **What we bring as an Organization**

Largo Community Ministries has been operating for the last four years in Largo, Maryland providing After School services to surrounding communities. We expanding our program services in 2014 by adding several new educational, workforce development and personal development components. Our current organizational capacity consist of:

- Four (4) - 24' x 44' learning/multi-purpose rooms
- Nine (9) – 16' x 32' learning/multi-purpose rooms
- Modern size facility kitchen
- Access to industrial kitchen
- Several acres of outdoor space
- 2,500 sq. ft. Activity/Event Hall
- 3 current organizational partners
- 2 prospective organizational partners
- 2 educational Institution partners
- Current enrollment capacity of 31 participants
- Transportation
- 9 Current program components



### **District Support:**

In order to solidify a sufficient amount of outside government funding, we desire the support of our county, state and congressional officials. For all practical purposes, we deem it critical that we have the "Rites of Passage" from our community leaders and legislators. The intent will also be to show the synoptic agreement between local 4<sup>th</sup> District government with our program "Innovation to Community Development".

### **Constituency:**

LCM is excited about the opportunity to expand our program into economically distressed and/or under-served communities. To bolster this initiative, we have developed a marketing/community engagement strategy to inform these prospective communities that we may gain their participation moving forward. Establishing a relationship with the communities we serve is one of our strategic goals in Community Organizing.

### **Teaming/Partnering:**

Largo Community Ministries is looking for organizations/institutions that offer result based program services to the following communities;

- ✓ Landover, MD/Kentland, MD
- ✓ Oxon Hill, MD
- ✓ Suitland, MD/Forestville, MD
- ✓ Bladensburg, MD
- ✓ East Riverdale, MD
- ✓ Langley Park, MD
- ✓ Largo, MD

The organizations can offer the same program services as we offer or can propose any innovative programs. Organizations that currently own or lease facilities in these areas is a plus. However, we do not limit our search just to organizations that are located in the above identified areas or have facilities. We welcome any organization that can add qualitative or quantitative value to our organization, because we will do the same.